



# WORK, RESEARCH AND INNOVATION FOR TOMORROW'S ENTREPRENEURS

Newsletter no. 5, December 2016



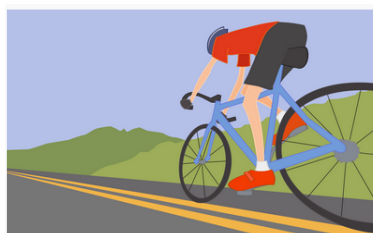
Launched in August 2015, the Erasmus+ project **Work, Research and Innovation for Tomorrow's Entrepreneurs (WRITE)** aims at reducing the education dropout by investing on more articulate and consistent training and trying to make learning more entertaining using the **gamification** method.

In October 2016, WRITE organized a Multiplier Event in Matera (Italy) entitled **New Youth grow up without rucksack** where the partners presented the gamified platform created in the framework of the project to a wider audience. The platform is to be launched officially at the beginning of 2017.

The platform aims at developing an engaging and interactive learning methodology and can be accessed **here**.

**For more information  
please contact:  
info@cfi-fe.it**

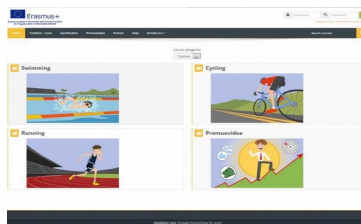
The platform is structured in a very straightforward and user-friendly way: three main learning areas represented by three well-known sport disciplines. English language is symbolised by Swimming, Communication by Running and Social media management by Cycling. Users will engage in this “triathlon” taking various tests and will be able to see their position in the ranking changing depending on the scores achieved in the various disciplines.



*The platform takes the students through a triathlon of skills: English, communication and social media management.*

All learning paths will be composed of a training with the theory of the subject addressed and exercises to test the knowledge of the participants.

Users will be able to access the gamified path with log in details linked to a personal profile that will contain and store the results of the various courses taken. As in all sports, players will be granted scores and badges to reward their achievements. Once finalised each learning path, users will be allowed to download a personalized certificate that will represent their trophy for that learning area.



P E D A L  
CONSULTING



NGO My World

